

Consumers Energy Business Energy Efficiency Program

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Consumers Energy

Count on Us[®]

- Energy Efficiency Incentive Program Overview
- 2018 Incentive Program & Requirements
- Custom Incentives
- Other Resources
- Specialty Programs



Program Overview

Since 2009:

- More than 23,000 projects have been completed
- More than 1 Million kWh and over 4 Million MCF in energy savings



We work with commercial and industrial contractors and customers to:

- Improve energy efficiency
- Increase energy efficiency awareness
- Reduce energy use
- Reward businesses for installing energy saving measures



Commercial & Industrial Program

- Prescriptive and Custom Incentives
- Incentive cannot exceed 75 percent of the cost of the project
- Incentives are paid directly to the customer

Prescriptive

- Predetermined measures and incentives for the installation of various energy efficiency improvements
- Incentives typically average 20 percent to 50 percent of the incremental project cost

Custom

- Capital investment projects that demonstrate energy efficiency and are not eligible for a prescriptive incentive may qualify as a custom measure
- Custom incentives are determined on a case-by-case basis and are paid per unit of energy saved (i.e. \$0.08/kWh and/or \$8/MCF)
 - Pre application required

Getting Started

Applying for Incentive Rebates

How Do I Participate?

- Step 1: Receive **FREE** energy assessment
- Step 2: Submit a pre-notification application
- Step 3: Install equipment or perform project work
- Step 4: Submit a final application



- Pre-Application required for most measures
- Reference your project number on your final application
- Make sure to sign the final application agreement
- Payment release authorization must be signed by the customer, NOT the contractor, where applicable
- Itemized invoices must include product description, price and quantity
- Updated measure worksheet if scope of project has changed

Custom Incentives

- Prescriptive Incentives
 - Think “off the rack,” predetermined incentive levels
 - Over 400 measures in total
- Custom Incentives
 - Think “tailored,” custom fit to your business
 - Incentives are determined on a case-by-case basis
 - Must be between 1 year and 8 year payback period



Note: Incentives are paid upon project completion and final engineering approval

Prospects for Energy savings

1. Facility Services

- Lighting
- Compressed Air
- Space heating

2. Dust Collectors

- Compressed air opportunities
- Frequency drive (VFD) fans
- Air recovery for space heat savings

3. Grain Dryers

- LED
- Controls



- 85% of the energy for compressed air is discarded as heat.
- Most common measures:
 - Compressed Air Audit with Leak Detection
 - VFD air compressor
- Other good measures include:
 - High efficiency nozzles or blowers
 - Cycling dryers
 - No-loss drains
 - Heat recovery



- Use an efficient heat source in the right place
- Radiant
 - Great for heating people or product below the heater
 - Air temperature can be cooler
- Direct fire make-up air heating
 - Use in buildings with process exhausts
 - Super efficient

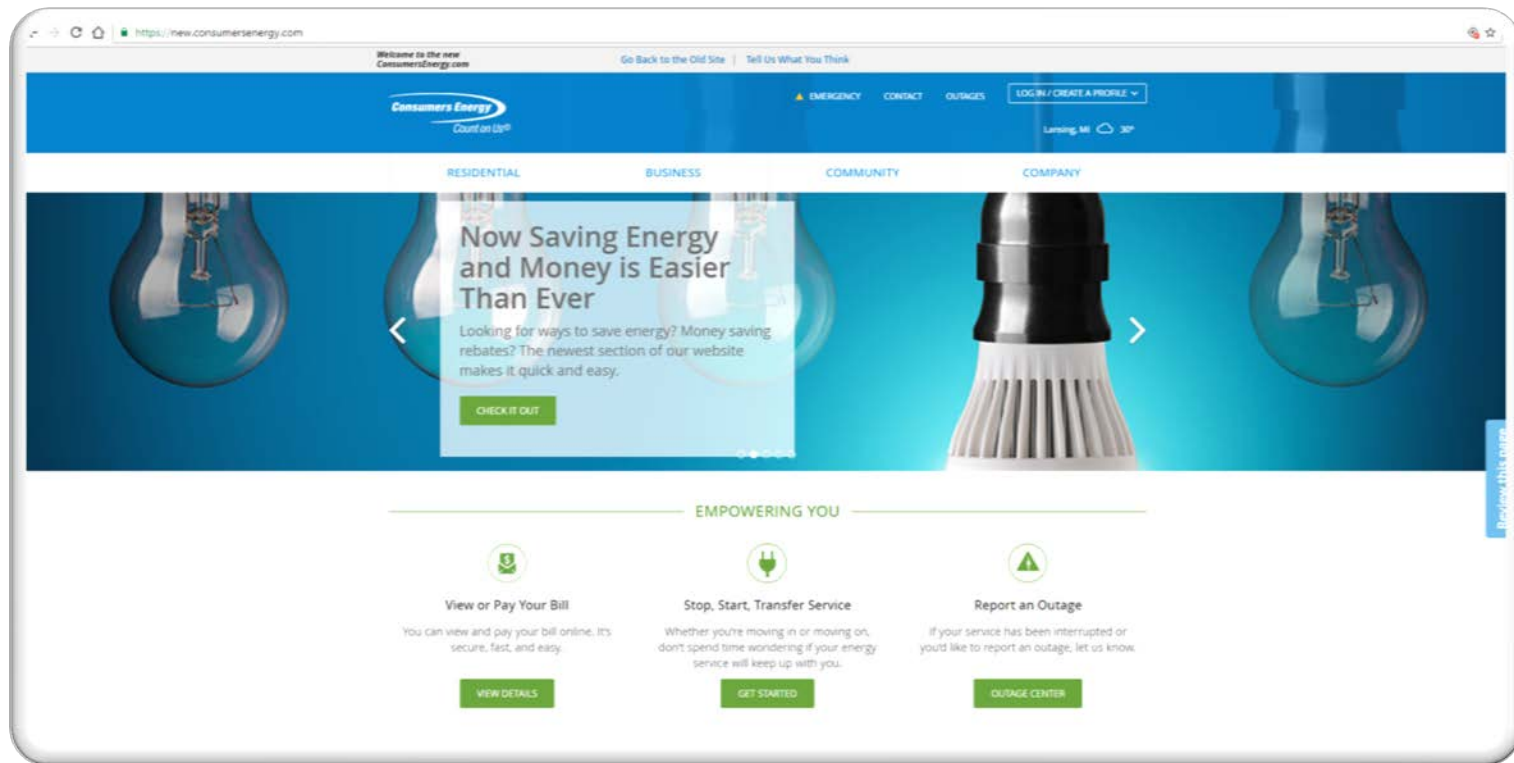


- Compressed air
 - Pulse air can be a high demand for a short time
 - Outdoor lines can freeze
- VFD fan
 - More efficient than damper control
- Heat recovery
 - Cold fresh air replaces warm plant air that is exhausted
 - VFD fan may reduce volume
 - Clean air can be ducted back in, or additional (HEPA) filtration added to allow recovery

Other Resources

Business Energy Efficiency Programs Website 44

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Specialty Programs:

- Building Performance with ENERGY STAR[®]
- ENERGY STAR Certification
- Building Operator Training
- Buy Michigan Bonus
- Michigan Saves Financing
- Industrial Energy Management



What questions do you have?



Thank You

We can do this ***with you.***

Contact the program team at:



877-607-0737



ConsumersEnergy.com/startsaving