



**IAOM 2005 CONFERENCE & EXPO
EXHIBITOR EVALUATION FORM**

Please help us improve the quality and value of our future shows by completing this form.

**1. Please use the following scale to indicate your response to the statements below:
(SA = Strongly Agree; A= Agree; D=Disagree; SD=Strong Disagree)**

- _____ The Expo was worth my time and investment.
- _____ I presented my product/service to potential customers.
- _____ I made valuable contacts.
- _____ I will recommend this Expo to others.

2. Considering the location and economy, how would you rate the attendance at this year's Expo?

- More than expected
- Less than expected
- About what we expected

3. How would you rate the exposition services contractor, George E. Fern Co.?

- Excellent
- Very Good
- Good
- Fair
- Poor

Please list any problems or concerns: _____

4. What did you like most about the 2005 IAOM Expo?

5. What did you like least about the 2005 IAOM Expo?

6. Would you consider doing an Instructional Briefing at a future conference?

- Yes
- No

Proposed Topic: _____

7. The number of days the Expo runs should...

- remain the same
- be increased
- be decreased

8. Do you plan to exhibit at IAOM's 2006 Expo in Austin, Texas?

- Yes
- No

9. Besides the Conference, what other ways could IAOM help you to market your company's products/services to millers?

10. Please list any suggestions you have for improving the attendance at the IAOM Conference & Expo:

11. Other Comments: _____

**THANK YOU
PLEASE TURN IN YOUR COMPLETED FORM AT THE REGISTRATION DESK
or mail it to**

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