



2nd Annual Southeast Asia District
Conference & Expo
October 30-November 1, 2011 * Bali, Indonesia

2ND ANNUAL IAOM SOUTHEAST ASIA DISTRICT CONFERENCE & EXPO



October 30-November 1, 2011
Grand Hyatt Bali | Bali, Indonesia

An invitation to **SHOWCASE** your knowledge, products and services at the 2nd Annual IAOM Southeast Asia District Conference & Expo

IAOM PROFILE

The International Association of Operative Millers (IAOM) has been the leading provider of educational resources and training for the grain milling industry since its foundation in 1896. Through conferences, workshops, correspondence courses, short courses and publications, IAOM has played an integral role in the continued education and training of the professionals in this industry for 115 years. IAOM is an individual-based member organization with a 1,700-strong membership representing over 90 countries worldwide. With 16 districts around the world, IAOM provides an international forum for networking; the exchange of ideas, technical and educational opportunities; and the discovery of new products and services.

WHY EXHIBIT AT THE IAOM EXPO?

IAOM's trade shows are always well attended and viewed as the industry's premier event in the targeted region. But, if that's not enough...

- It is a profitable investment. Your representatives can squeeze months of sales calls into just two productive days – gaining valuable direct exposure with the decision makers, and forming strong bonds and connections.
- Industry professionals count on the IAOM Expo to stay abreast of the latest trends. Showcase “What’s New” by introducing a company innovation to an entire audience of prospective customers and gain instant feedback.
- You will reinforce your company image in the minds and practices of industry professionals. As an IAOM exhibitor you will benefit from excellent name recognition among the top milling companies in the world.
- At the inaugural conference, your company will get the chance to explore a new market and meet potential clients within the familiar surroundings of an IAOM Conference & Expo.

TRAFFIC GENERATING FEATURES

Exceptional exhibit hall attractions to increase traffic to your booth have been scheduled.

Refreshment Breaks in Exhibit Hall and Foyer

Refreshment Breaks on Monday and Tuesday

Raffles and Giveaways

Let IAOM know if you will be conducting any product raffles and/or giveaways. All exhibitors offering giveaways or raffles will be featured in a flyer distributed to all conference attendees. At 12:30 pm on Sunday, a representative from each participating exhibitor booth will be invited to the microphone on the exhibit floor to announce their raffle prize winner.

EXHIBIT HALL INFORMATION

Table Top Display Rental

\$1,000 for tables 1-15

Tables 16-22 are reserved for Platinum Sponsors

Exhibit Fees Include

- 244 cm x 76 cm (approx 8'x2.5') table with a front drape
- Identification sign with company name and table number
- Company name in official conference program
- Company name listed and hyperlink on IAOM website
- Special discounted advertising rates in IAOM publications
- Two complimentary conference registrations per table
- Opportunity to introduce new product/service during What's New session

Exhibitor Benefits

- Over 4 hours of unopposed exhibit time
- Unequaled visibility with key decision makers
- Access to educational sessions
- Acknowledgement of conference exhibitors in conference promotional materials

expo hours

Monday, October 31, 2011

9:30 Expo Grand Opening

9:30 am-4:30 pm

Tuesday, November 1, 2011

10:30 am-4 pm

SPONSORSHIP OPPORTUNITIES

Enhance your company's presence at IAOM's 2nd Annual Southeast Asia District Conference & Expo by taking advantage of IAOM's high-impact sponsorship opportunities, which will give your company the competitive edge to stand out in the crowd. This premier educational event for grain milling and seed processing professionals presents the ideal setting for showcasing your company's products and services.

BUILD and reinforce name recognition for your company and your products with more than 150 international milling industry professionals.

ENHANCE your visibility beyond the exhibit hall to achieve maximum exposure at the meeting.

PROMOTE the latest in technological advances and research.

DEMONSTRATE your support for the milling industry and commitment to education.

As an IAOM Sponsor, your company earns very tangible special benefits. Three different sponsorship levels are available:

BENEFITS	PLATINUM (limit 7)	GOLD	SILVER	BRONZE
Complimentary registrations	3	2	1	0
Sponsor ribbon for all registered staff of sponsoring company	X	X	X	X
Sponsor acknowledgment on the official conference website	X	X	X	X
Listing in conference program	X	X	X	X
Special IAOM Certificate of Appreciation	X	X	X	X
Company brochures at event**	X	X	X	
Listing in conference program with logo*	X	X		
Company PowerPoint slides (up to 10) displayed during breaks	X	X		
Platinum exhibition table in foyer	X			
Identified as sponsor of Closing Dinner	X			

SPONSOR INFORMATION

**Display/placement determined in conjunction with sponsor and organizers

Legal Company Name: _____

Address: _____

City: _____ State/Region/Province: _____

Zip/Postal Code: _____ Country: _____

Contact: _____ Title: _____

Phone: _____ Fax: _____ E-mail: _____

INVOICE/ACCOUNTING INFORMATION (IF DIFFERENT THAN CONTACT ABOVE)

Contact: _____ Title: _____

Phone: _____ Fax: _____ E-mail: _____

Signature: _____

Please indicate your sponsorship package:

Platinum - \$5,000

Silver - \$2,000

Gold - \$3,000

Bronze - \$1,000

RETURN CONTRACT TO: IAOM

10100 W 87th Street Suite 306

Overland Park, KS 66212 USA

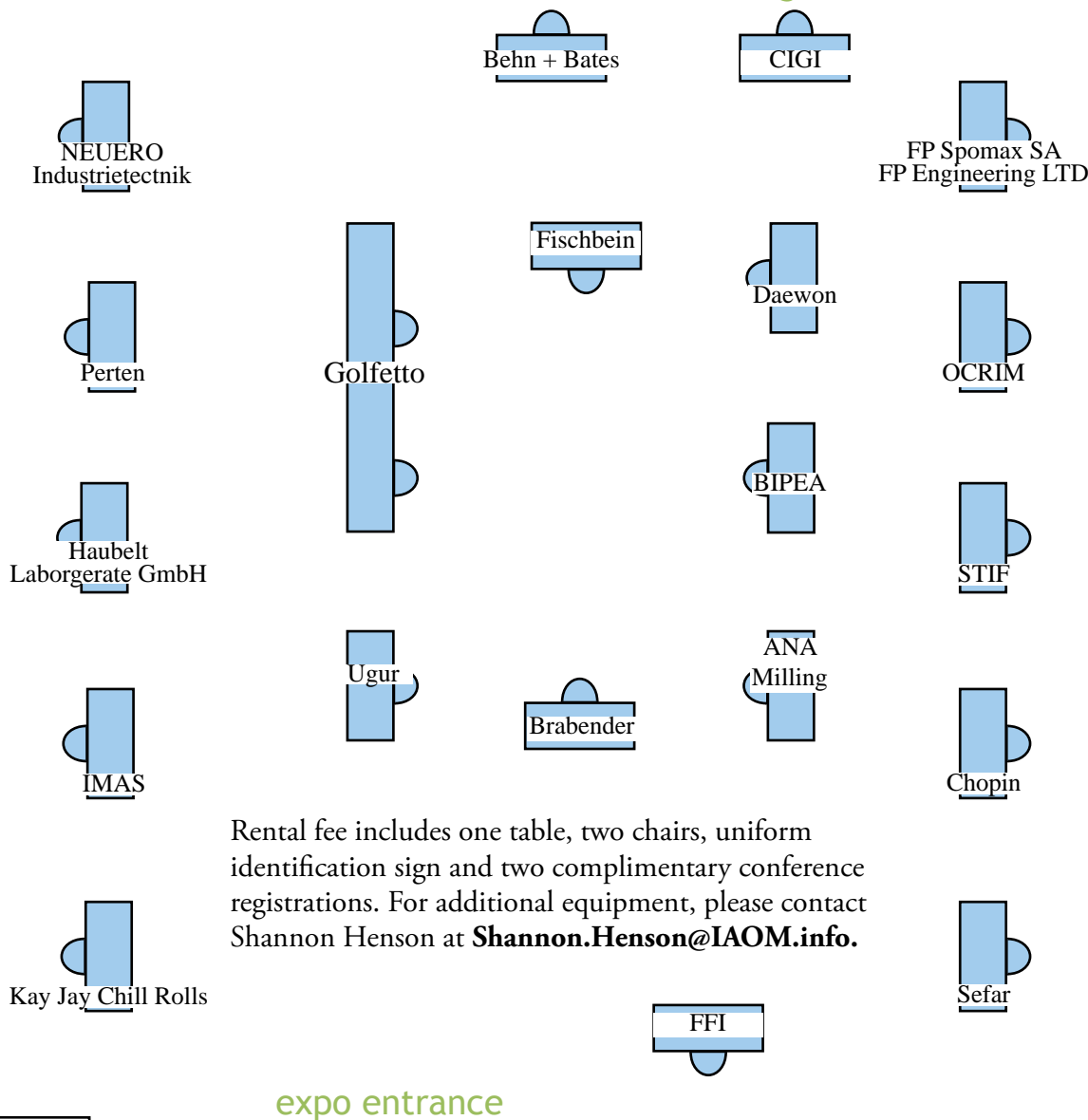
Fax: -1 913-338-3553

Phone: +1 913-338-3377

Email: dme@iaom.info

* Please include your company logo when returning this form or e-mail to: dme@iaom.info

educational sessions and what's new | Karangasem Ballroom →



Rental fee includes one table, two chairs, uniform identification sign and two complimentary conference registrations. For additional equipment, please contact Shannon Henson at Shannon.Henson@IAOM.info.

EXPO TABLE RENTAL RATES

All Tables are Sold

Platinum sponsor tables must remain covered until the Expo Grand Opening at 9:30 am on Monday, October 31.

The Association reserves the right to determine the location of table assignments. Consideration will be given to applicant's participation in prior expositions and the date of receipt of the application in the IAOM office. Companies should be aware that prime space is typically assigned to companies that have a longer exhibit history. The floor plan has been designed to maximize the amount of exhibit space in conjunction with the Association's own needs on the exhibit floor. IAOM reserves the right to modify the exhibit hall floor plan, as necessary, to meet the needs of exhibitors, IAOM and the expo.

expo entrance

registration

Tables in Foyer are reserved for Platinum Sponsors

Grain Growers Limited

Yenar Dokum

Buhler

GGI

Balaguer Rolls

Alapala

Satake

entrance

floor plan

application procedures and space reassignments

Application for exhibit space must be made in writing and include a completed contract. Review the floor plan and indicate on the contract three (3) preferred locations for your exhibit. Table selection and exhibitor registration is also available at www.iaom.info/eurasia

