

116th Annual IAOM Conference & Expo

May 7-11, 2012

The Davenport Hotel and Tower
and the Spokane Convention Center
Spokane, Washington USA

sponsorship brochure



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SPONSORSHIP OPPORTUNITIES

Our conferences are an excellent opportunity to raise the awareness for your organization. Promoting your business brand and expertise via one of our customised sponsorship solutions is a compelling way to raise your organization's profile and to help you to meet and talk to the people who will ensure the success of your business.

As a sponsor you can choose from a wide range of sponsorship opportunities – all tailor-made for your specific requirements.

The complete sponsorship package includes the following: Enhance your company's presence at IAOM's 116th Annual Conference & Expo

by taking advantage of the many sponsorship opportunities available. This premier educational event for grain milling and seed processing professionals presents the ideal setting for showcasing your company's products and services.

We are planning for approximately 1,000 highly qualified professionals from around the world to participate in the educational sessions and networking events over the course of the two-day conference. IAOM's high-impact sponsorship opportunities will give your company the competitive edge to stand out in the crowd.

Sponsor Benefits

- Recognition as a conference sponsor with company logo on special signage at the conference
- Recognition at the annual business meeting
- Placement of company name and logo in conference publications and on the IAOM website
- Hyperlink from logo on IAOM website to company website or e-mail
- Sponsor ribbons for badges provided for all registered staff from sponsoring company
- Special IAOM Certificate of Appreciation
- First right of refusal to sponsor the same event in 2013
- Authorization to place marketing materials at the sponsored event

Conference Sponsorship Profiles

Registrant Lanyard Sponsorship - **SOLD**

Be the organization to have your logo on the official IAOM conference badge lanyard! Each delegate will receive a name badge lanyard when they check in at registration. Lanyards will be highly visible as attendees must wear a badge to enter all sessions and functions.

Hotel Room Keys - **\$2,500**

Expand your reach beyond the show floor and into the headquarter hotel. What better way to give your company exposure to IAOM Annual Conference attendees? Your message will appear on the hotel room keys for the headquarter hotel – the official residence of IAOM conference attendees.

IAOM Official Program Sponsorship

By placing your company's message in the Official Conference Program for the 2012 Conference & Expo, you will gain instant recognition for your company. This booklet is the roadmap for conference attendees – every activity, session, and event is listed in this informative program guide. Front and back covers are full-color, individual interior pages are black and white.

- Back cover, four-color **SOLD**
- Inside front cover and Inside back cover (four-color) **SOLD**
- Individual pages (black & white) - \$500



Conference Cap - **\$5,000**

There's no better way to top off your golfing ensemble than with our conference cap. Your logo will be captured in a unique design on the side of the hat. It will be distributed in the conference registration packets to all registered attendees. Hat style to be determined.

Board of Directors Meeting Luncheon

The IAOM board of directors meets each year before the conference officially opens to review the strategic goals, vision and mission of the Association. As a sponsor, your company would have the opportunity to meet with milling industry leaders from around the world.

Combined Committees Luncheon - **SOLD**

On Tuesday, IAOM's committee members will meet to review and design the strategic goals for each of their respective committees. As a sponsor, your company would have the opportunity to meet with all of the committee leaders at once.

Pre-conference Reception - **SOLD**

Take the opportunity to be the first to greet conference attendees on the eve of the opening day. The atmosphere will be filled with excitement as attendees catch up with their colleagues and make new contacts.

Expo Floor Drawing - **SOLD**

Everyone loves to win a prize. Here's your chance to make sure your company is associated in the minds of all of the attendees with winning. A representative from your company will announce and present a cash certificate to the lucky winner who is drawn.

Lunch in Exhibit Hall

\$1,500 co-sponsorships available

Lunch will be served in the exhibit hall and will be open to all attendees and exhibitors. This is a great opportunity to increase your company's visibility with table tents at each serving table, and your company name and logo on all signage.

Audio-Visual Equipment

co-sponsorships available

The audio-visual equipment is used for all conference sessions. Make sure that your company's message is the first image attendees see when they enter the room.



On-Time Award Drawings - SOLD

Prior to the opening of all sessions, your company has the opportunity to hold award drawings for gift certificates to attendees. This allows you to present and announce cash award certificates.

Continental Breakfast - SOLD

Every conference delegate will see your name and/or logo on each of the tables at the opening continental breakfast on Thursday morning.

Refreshment Breaks

These 30-minute breaks provide much needed reprieves for attendees between sessions on the exhibit floor. Your company's logo and name will appear on signage at break stations.

Wednesday Morning Refreshment Break - SOLD

Wednesday Afternoon Refreshment Break - SOLD

Thursday Morning Refreshment Break - \$2,500

Wednesday Afternoon Reception in the Exhibit Hall - SOLD

This premier networking event will be held on the first afternoon of the conference for all attendees, making it the perfect opportunity to increase your company's visibility early, so they are talking about you throughout the conference.

Annual Breakfast with Keynote Speaker

\$5,000 (Exclusive) or \$1,500 (co-sponsorships)

All attendees will be at the event's general session on Wednesday morning for the keynote address, featuring an industry leader's perspective on a contemporary milling issue. An exclusive sponsor will receive a reserved table in the front of the room, have table tents on each table, company message (limit of 10 slides) on screen, and recognition at the breakfast. Co-sponsors will have reserved tables at the front of the room, with table tents at the table and recognition at the breakfast.

Pre-Banquet Reception - SOLD

Be the host of the final conference event open to all registered attendees by sponsoring the pre-banquet reception. Held immediately before the banquet, this is often the last gathering people attend before the conference concludes until the next year.

Annual Banquet Entertainment Sponsor - \$2,000 (exclusive), \$500 (co-sponsor)

The IAOM Annual Banquet is the final official event of the 2011 IAOM Annual Conference & Expo and it is your chance to leave a lasting impression attendees will take with them until the next Annual Conference. Your company will have a reserved table at the front of the room and signage at each table.

Annual Banquet Dinner Music Sponsor - SOLD

The IAOM Annual Banquet is the final official event of the 2011 IAOM Annual Conference & Expo and it is your chance to leave a lasting impression attendees will take with them until the next Annual Conference. Your company will have a reserved table at the front of the room and signage at each table.

Annual Awards Banquet Takeaway

\$1,500

By sponsoring the takeaway (which could be a chocolate bar with your company's logo), you will provide a sweet way ending to the evening and the conference in general.

**Don't see the opportunity that's
right for you?**

Contact us for a

tailor-made proposal

that meets your wishes and budget.

SPONSORSHIP RESERVATION FORM

Available on a first-come, first-served basis. All sponsorship payments must be paid by check, credit card or wire transfer only.

A 50% deposit is due at the time of purchase. If after January 31, 2012, full payment is due at time of purchase.

Send electronic format (high-resolution) of company logo to Shannon.Henson@iaom.info by January 31, 2012.

SOLD Registrant Lanyard

- Hotel Room Keys
- Official Program **SOLD** Back Cover **SOLD** Front Inside Cover **SOLD** Back Inside Cover
 - Interior Page (black & white)
- Conference Cap
- Board of Directors Meeting Luncheon
- SOLD** Pre-conference Reception
- SOLD** Expo Floor Drawing
- Wednesday Lunch in Exhibit Hall
- Thursday Lunch in Exhibit Hall
- Wednesday Audio-Visual Equipment

- Thursday Audio-Visual Equipment
- SOLD** On-Time Award Drawings
- SOLD** Thursday Continental Breakfast
- SOLD** Wednesday Morning Break
- SOLD** Wednesday Afternoon Break
- Thursday Morning Break
- SOLD** Afternoon Reception in the Exhibit Hall
- IMEF Annual Breakfast with Keynote Speaker
- SOLD** Pre-banquet Reception
- Annual Banquet Entertainment Sponsor
- SOLD** Annual Banquet Dinner Music Sponsor
- Annual Awards Banquet Takeaway
- Tailor-made option: _____

ACCEPTANCE AS BINDING CONTRACT:

Company Name _____

Contact _____ E-mail _____

Address _____

City _____ State/Province _____ Zip _____ Phone _____

Fax _____ Website Address _____

Signature by Authorized Representative _____ Date _____

By signature above, the individual signing this contract represents and warrants that he/she is duly authorized to execute this binding contract on behalf of named Sponsor.

On-site Company Representative _____

METHOD OF PAYMENT:

Check enclosed (Payable to IAOM, US funds only)

Charge to following credit card:

VISA M/C Discover American Express

Wire Transfer - Contact IAOM for bank details.

Card No. _____ Expiration Date ____/____/____

Cardholder Name _____

Cardholder Signature _____ Total \$ _____

Submit at least half as a down payment when this contract is submitted and the remainder on or before January 31, 2012; or the full amount if the contract is submitted after January 31, 2012. Please mail all checks and a copy of signed contract to:

IAOM

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Fax: 913-338-3553
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