



# 34th Annual IAOM Latin America District Conference

sponsor brochure



**November 6-7, 2010**  
**Hilton Cartagena Hotel | Cartagena, Colombia**

# An invitation to **increase** your company's visibility at the 34th Annual IAOM

## Latin America District Conference in Cartagena!

Enhance your company's presence at IAOM's 34th Annual Latin America District Conference by taking advantage of the sponsorship opportunities available.



This premier educational event for grain milling and seed processing professionals presents the ideal setting for showcasing your company's products and services.

We are planning for approximately 125 highly qualified professionals from throughout Latin America to participate in the educational sessions and networking events during the one-day meeting. IAOM's high-impact sponsorship opportunities will give your company the competitive edge to stand out in the crowd.

### **IAOM Profile**

The International Association of Operative Millers (IAOM) has been the leading provider of educational resources and training for the grain milling industry since its foundation in 1896. Through conferences, workshops, correspondence courses, short courses and publications, IAOM has played an integral role in the continued education and training of the professionals in this industry for 114 years. IAOM is an individual-based member organization with a 1,800-strong membership representing over 90 countries worldwide. With 16 districts around the world, IAOM provides an international forum for networking; the exchange of ideas, technical and educational opportunities; and the discovery of new products and services.

### **Why be a Sponsor at IAOM?**

IAOM's meetings are always well attended and viewed as the industry's premier event in the targeted region. But, if that's not enough...

- It is a profitable investment. Your representatives can squeeze months of sales calls into just one productive day – gaining valuable direct exposure with the decision makers, and forming strong bonds and connections.
- You will reinforce your company image in the minds and practices of industry professionals. As an IAOM sponsor you will benefit from excellent name recognition among the top milling companies in the world.
- At the 34th annual conference, your company will get the chance to explore a market and meet potential clients within the familiar surroundings of an IAOM meeting.
- Industry professionals count on the IAOM technical conferences to stay abreast of the latest trends. Showcase “What's New” by introducing a company innovation to an entire audience of prospective customers and gain instant feedback.



## **schedule at a glance**

**Saturday, November 6, 2010**

3-6 pm - Registration Open  
6:30 pm - Welcome Reception

**Sunday, November 7, 2010**

9-5 pm - Technical Conference  
7:30 pm - Joint ALIM-IAOM Reception

# Sponsorship Packages

**Build** and reinforce name recognition for your company and your products among some 125 international milling industry professionals.

**Enhance** your visibility to achieve maximum exposure at the meeting and reception.

**Promote** the latest in technological advances and research.

**Demonstrate** your support for the milling industry and commitment to education and training.

As an IAOM Sponsor, your company earns very tangible special benefits. Three different sponsorship levels\* are available:

**Gold — \$2,500 | Silver — \$1,200 | Bronze — \$500**

*\*sponsorship fees are in US dollars*

<b>BENEFITS</b>	<b>GOLD</b>	<b>SILVER</b>	<b>BRONZE</b>
Complimentary registrations	2	1	0
Sponsor ribbon for all registered staff of sponsoring company	X	X	X
Sponsor acknowledgment on the official conference website	X	X	X
Listing in conference program	X	X	X
Special IAOM Certificate of Appreciation	X	X	X
Company brochures at event**	X	X	
Listing in conference program (50-word profile) with logo*	X	X	
Company PowerPoint slides (up to 10) displayed during breaks	X		

\*\*Display/placement determined in conjunction with sponsor and organizers

## Sponsor Information

Legal Company Name: \_\_\_\_\_

Exhibiting As: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Region/Province: \_\_\_\_\_

Zip/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

## Invoice/Accounting Information (if different than contact above)

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Required: Sign below and print name of confirming signature

Signature: \_\_\_\_\_ Printed Name: \_\_\_\_\_

# contract

**RETURN CONTRACT TO: IAOM**

10100 W 87th Street Suite 306  
Overland Park, KS 66212 USA  
Fax: +1 913-338-3553  
Phone: +1 913-338-3377  
Email: [dme@iaom.info](mailto:dme@iaom.info)

\* Please include your company logo when returning this form or e-mail to: [dme@iaom.info](mailto:dme@iaom.info)