



# 3rd Annual IAOM Eurasia District Conference & Expo October 19-21, 2008

**Bucharest  
Romania**



for more information visit:  
[www.iaom.info/eurasia](http://www.iaom.info/eurasia)

# SPONSORSHIP OPPORTUNITIES

Enhance your company's presence at IAOM's 3rd Annual Eurasia District Conference & Expo by taking advantage of the many sponsorship opportunities available. This premier educational event for grain milling and seed processing professionals presents the ideal setting for showcasing your company's products and services.

We are planning for approximately 200 highly qualified professionals from Central and Eastern Europe and the former Soviet Union to participate in the educational sessions and networking events over the course of the two-day conference. IAOM's high-impact sponsorship opportunities will give your company the competitive edge to stand out in the crowd.

## Sponsor Benefits

- Recognition as a conference sponsor with company logo on special signage at the conference
- Placement of company name and logo in conference publications and on the IAOM website
- Sponsor ribbons for badges for all registered staff from the sponsoring company
- Hyperlink from logo on IAOM website to company website or e-mail
- Special IAOM Certificate of Appreciation
- First right of refusal to sponsor the same event in 2009
- Authorization to place marketing materials at the sponsored event

## SPONSORSHIP DESCRIPTIONS

- **Conference Tote Bags** – These will be distributed to all registered attendees. The bag will have logos of the sponsor and IAOM.
- **IAOM Eurasia Event Pins** will have sponsor and IAOM logos. They will be distributed to all registered attendees.
- **Conference Program** – Full-page advertisement in conference program (black & white or color on cover pages).
- **Conference Banner** – Sponsor name and logo with the IAOM logo will be printed on the banner.
- **Conference Ink Pens** – these will be distributed to all registered attendees. The pens will have logos of the sponsor and IAOM.
- **Conference Lanyards** – Lanyards will be distributed to all registered attendees. The lanyards will be imprinted with the sponsor name and the IAOM logo.
- **Leadership Council Meeting and Luncheon** – The District Leadership Council meets each year before the conference officially opens to review the strategic goals, vision and mission of the District. As a sponsor, your company would have the opportunity to meet with milling industry leaders from around the world. Sponsor representatives may attend luncheon and the sponsoring company will be recognized on signage at each table.
- **On-time Awards** – Here is your chance to make sure your company is associated in the minds of all of the attendees with winning. A representative from your company will announce and present a cash certificate to the lucky winner who is drawn prior to the beginning of all sessions.
- **Audio-Visual Equipment** – The audio-visual equipment is used for all conference sessions. Make sure that your company's message is the first image attendees see when they enter the room.
- **Translation** – Attendees will benefit from the simultaneous translation of the educational sessions. Signage at sessions and in conference program will identify sponsor.
- **Refreshment Breaks** – This break provides a much needed reprieve for attendees between sessions on the exhibit floor. Your company's logo and name will appear on signage at break stations.
- **Lunch** – Lunch will be served near the exhibit hall and will be open to all attendees and exhibitors. This is a great opportunity to increase your company's visibility with table tents at each serving table, and your company name and logo on all signage.
- **Opening Dinner** – All attendees will be at the event's opening dinner on Sunday evening for the keynote address, featuring an industry leader's perspective on a contemporary milling issue. An exclusive sponsor will receive a reserved table in the front of the room, have table tents on each table, company message (limit of 10 slides) on screen, and recognition at the dinner.
- **Pre-Banquet Reception** – Be the host of the final conference event open to all registered attendees by sponsoring the pre-banquet reception. Held immediately before the banquet, this is often the last gathering people attend before the conference concludes until the next year.
- **Gala Dinner** – The IAOM gala dinner is the final official event of the 2008 IAOM Annual Conference & Expo and it is your chance to leave a lasting impression attendees will take with them until the next Annual Conference. Your company will have a reserved table at the front of the room and signage at each table.

# SPONSORSHIP/PROMOTIONAL OPPORTUNITIES CONTRACT

3RD IAOM EURASIA DISTRICT CONFERENCE & EXPO • GRAND RIN HOTEL, BUCHAREST, ROMANIA • OCTOBER 19-21, 2008

## SPONSORSHIP/PROMOTIONAL

Available to 2008 exhibitors only on a first-come, first-served basis. All sponsorship payments must be paid by check or wire transfer only. A 50% deposit is due at the time of purchase. If after August 1, full payment is due at time of purchase.

### GENERAL SPONSORSHIPS

- |   |   |
|---|---|
| <input type="checkbox"/> Conference tote bags                 | €3,000  |
| <input type="checkbox"/> IAOM Eurasia event pins              | €600  |
| <input type="checkbox"/> Conference Program and folder        | €1,400  |
| <input type="checkbox"/> Full-page, four-color cover ad €750  | <input type="checkbox"/> Full-page, black & white ad €500 |
| <input type="checkbox"/> Conference banner                    | €400  |
| <input type="checkbox"/> Conference ink pens                  | €450  |
| <input type="checkbox"/> Conference lanyards                  | €450  |
| <input type="checkbox"/> Leadership Council Lunch and Meeting | €4,000  |
| <input type="checkbox"/> On-time Awards                       | €400  |
| <input type="checkbox"/> Audio-visual equipment               | €400 per day  |
| <input type="checkbox"/> Translation                          | €2,100 per day  |
| <input type="checkbox"/> Refreshment break                    | €2,400 per day  |
| <input type="checkbox"/> Lunch                                | €7,500 per day  |
| <input type="checkbox"/> Opening Dinner                       | €7,500  |
| <input type="checkbox"/> Pre-banquet Reception                | €2,400  |
| <input type="checkbox"/> Gala Dinner                          | €8,500  |

Total Sponsorship € \_\_\_\_\_



### SPONSOR INFORMATION

Legal Company Name: \_\_\_\_\_

Exhibiting As: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Region/Province: \_\_\_\_\_

Zip/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

### CONTACT INFORMATION

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Required: Sign below and print name of confirming signature)

Signature: \_\_\_\_\_ Printed Name: \_\_\_\_\_

### RETURN CONTRACT TO:

SC PERFECT TOUR SRL  
Attn: Izabela Petre  
26, Sevastopol St, sector 1, cod 010992  
Bucharest, Romania  
Fax: +40-21-311-99-54  
izabela.petre@perfect-tour.ro

\* Please include your company logo when returning this form or e-mail to: [vmarin@anamob.ro](mailto:vmarin@anamob.ro) or [sherri.ford@iaom.info](mailto:sherri.ford@iaom.info)

NOTE: Invoices for sponsorships will be mailed from the organizer's office upon receipt of this contract.