



International Association of Operative Millers

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IAOM Appoints Director of Meetings and Exhibits

The International Association of Operative Millers (IAOM) is pleased to announce the appointment of Sherri Ford as its director of meetings and exhibits. She will be responsible for the full scope of event and conference management, and the coordination and logistics responsibilities for IAOM's major annual conferences, committee and board meetings, and educational courses.

Originally from Adrian, Mo., Ford has spent the past two years working as an independent event planner and marketing consultant. At her previous positions at companies such as ThyssenKrupp Access, Terex Cranes, and Lister-Petter, she was responsible for developing and implementing marketing strategies and event opportunities on a national and international basis. She has accumulated extensive experience in large-scale event planning and project management.

"Sherri has a terrific combination of communication skills and corporate meeting planning experience," stated IAOM Interim Executive Vice President Melinda Farris. "I'm confident that with Sherri on board as a new team member, conference and meeting experiences for IAOM members around the globe will be enhanced as upgrades and improvements are implemented. We're looking forward to the immediate impact Sherri will have on IAOM events."

Ford has a bachelor's degree in agricultural journalism from the University of Missouri, in Columbia, Mo. She currently serves on the board of the University of Missouri Alumni Association's Kansas City chapter, and she is a member of the American Marketing Association and Kansas City Independent Planners Exchange.

The International Association of Operative Millers (IAOM) has been the leading provider of educational resources and training for the grain milling industry since its foundation in 1896. Through conferences, workshops, correspondence courses, short courses and publications, IAOM has played an integral role in the continued education and training of the professionals in this industry for 111 years. IAOM is an individual-based member organization with a 1,500-strong membership representing over 70 countries worldwide. With 15 districts around the world, IAOM provides an international forum for networking; the exchange of ideas, technical and educational opportunities; and the discovery of new products and services.