



GBS Announces New Sales Representation

GBS Group of Padova, Italy, has announced a change in its sales organization for the North American market. For the past several years, GBS has been marketing its products through Kice Industries, but, effective May 01, 2007, Applied Milling Systems, Inc. has been appointed exclusive sales agent for GBS machinery, equipment and parts for the market. Since its inception in 2004, Applied Milling Systems has been involved in designing and marketing grain processing solutions that make use of the products manufactured by both GBS Group and Kice Industries.

Early in 2007, Kice made a decision to concentrate on marketing its traditional pneumatic conveying and air handling products and to market these products to more diversified industries. With that decision, both GBS and Kice agreed that the background and experience of Applied Milling Systems in cereal milling and processing make it a logical choice to supply the necessary technical sales and after market support services for the GBS product line.

GBS Group, Applied Milling Systems, and Kice Industries will continue to have a close working relationship in the future, working together to develop solutions to cereal milling industry problems and expanding the applications of each company's products and services.

Applied Milling Systems will be opening an office in Kansas City in the near future in order to provide rapid response for this market.

Travis Pape, Applied Milling Systems' Vice President of Marketing and Technical Milling will assume responsibility for administration of the market, working closely with Robert Bonanni, GBS Group Sales Director for the North American Market. Inquiries should be directed to the following people:

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